MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2019/2020

LOB1027 ORGANIZATIONAL BEHAVIOUR AND STRATEGIC COMMUNICATION

(All sections)

6TH MARCH 2020
9.00 am – 11.00 am
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of **ONE** printed page with **TWO** section **ONLY.**
2. Answer **THREE QUESTIONS. SECTION ONE** is **COMPULSORY.**
3. Write your answers in the **Answer Booklet** provided.

MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2019/2020

LOB1027 ORGANIZATIONAL BEHAVIOUR AND STRATEGIC COMMUNICATION

(All sections)

6TH MARCH 2020
9.00 am – 11.00 am
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of **ONE** printed page with **TWO** section **ONLY.**
2. Answer **THREE QUESTIONS. SECTION ONE** is **COMPULSORY.**
3. Write your answers in the **Answer Booklet** provided.

SECTION A: STRUCTURED QUESTION. [20 MARKS]
Instruction: Answer **ALL** questions.

1. Herzberg in his Theory of Motivation has proposed **TWO** factors that lead to the motivation of employee. Explain **FIVE (5)** motivation factors why employees are loyal to an organization. Please provide example for each factor. (20 marks)

SECTION B: SHORT ANSWER QUESTION. [30 MARKS]
Instruction: Answer **TWO** questions only.

1. Please explain with example, **FIVE (5)** reasons for an employee to join a social group in the organization. (15 marks)

2. Explain **FIVE (5)** key factors on the importance of motivation from a leader. Provide an example for each factor. (15 marks)

3. Briefly explain the functions of organizational culture. Please provide an example for each function. (15 marks)

4. Briefly explain **FOUR (4)** common types of team in an organization. Provide example for each type of team. (15 marks)

End of Paper